

The CAT is often asked by our entrepreneurial faculty for help and advice about starting a business.

In response to these requests and as part of the CAT's mission to help New York State business in partnership with the CUNY Technology Commercialization Office are offering a set of seminars produced especially for CUNY faculty, and Research Associates which will help with starting and running a business.

The material will be presented by professional business consultants and CUNY staff.

**All Costs Underwritten By CUNYCAT.**



Materials supplied by the Kauffman Foundation

**The CUNY Center for Advanced Technology and the CUNY Technology Commercialization Office proudly present a set of four Entrepreneurship Seminars at the Graduate Center 365 5<sup>th</sup> Ave on: Tuesdays, October 7, 14, 21 and 28, 3 to 6 PM**

### **Session Topics:**

**Session 1: Introduction –Entrepreneurial CUNY**

- **What it is all about:**  
Better than a better mousetrap  
Sponsored research or startup company?  
Protecting the opportunity  
Do's and Don'ts

**Session 2: Why Do You Want To Start A Business?**

- **Legalities of forming a business (DBA, LLC, INC, taxes, reporting requirements)**

**Session 3: Organizing And Running Your Business**

- **Writing Business Plans - Marketing - Financial Control**

**Session 4: Funding**

- **Where does the money come from? How you spend it?**

**Registration is required and is accomplished by email or phone to: Michelle Prasad -718 997 4280 michelle.prasad1@qc.cuny.edu)**

**PLEASE REGISTER BEFORE OCTOBER 1ST!  
Last minute arrivals subject to space limitations..**

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